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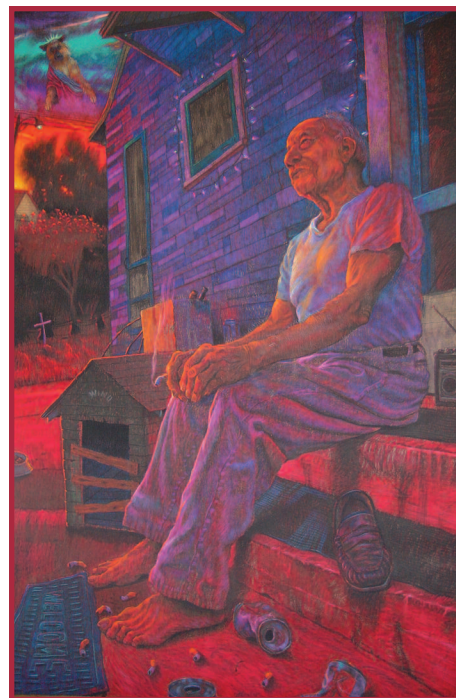
CALIFORNIA PREMIERE OF PAPEL CHICANO: WORKS ON PAPER FROM THE COLLECTION OF CHEECH MARIN HIGHLIGHTS NEW "CHICANO ART & SOUL" EXHIBITION JAN. 26 – APR. 13, 2008 AT THE MUZEO IN ANAHEIM

New exhibition features nearly 100 works of art by 29 Chicano artists, depicting the Chicano experience between 1969 – 2001 and beyond, plus over 5000 sq. ft. of family engaging interactive displays.

ANAHEIM, Calif. (Jan. 8, 2008) — The MUZEO, an all-new concept in regional cultural centers and southern California's newest museum, debuts its second showcase exhibition entitled "Chicano Art & Soul." The new exhibition is comprised of three traveling exhibitions including *The Chicano Collection / La Colección Chicana*, *Papel Chicano: Works on Paper from the Collection of Cheech Marin* and an elaborate interactive exhibition (**Target Presents Chicano Now: American Expressions**) integrated into one major show. In addition to the multi-media interactive elements, the exhibition highlights nearly 100 works of art by 29 prominent Chicano artists depicting urban life and the Chicano experience from 1969–2001 and beyond. **"Chicano Art & Soul" opens at the MUZEO in Anaheim on January 27, and continues through April 13, 2008.**

"Chicano art is American art. My goal is to bring the term 'Chicano' to the forefront of the art world," said Cheech Marin. *"I'm pleased to partner with forward-thinking institutions such as the MUZEO to achieve this goal, plus I'm a native southern Californian so it's great to see the collection on display here where so many Chicano artists have called home and where they draw so much inspiration from the LA experience."*

The Chicano Collection / La Colección Chicana is a traveling exhibition, displaying artwork of paintings primarily drawn from the collection of actor/entertainer and prolific art collector Cheech Marin — who has assembled what is considered to be one of the largest and finest collections of Chicano art in the world. The exhibition includes works by over 26 notable Chicano artists, most of whom are from California. The exhibition is part of a project spearheaded by Marin that created high-quality digital reproductions (gicleés) of original paintings and donated the fine art gicleés to 50 major U.S. art museums and universities. The project is designed to advance Chicano art forms as a recognized school of American art and increase public accessibility to this work in cities across the country.



Vincent Valdez
"The Death of Wino" (Grandpa Gabriel Santana) 2002

continued...



Gaspar Enriquez "Ojos de Miel" 2005

Showcased in *The Chicano Collection / La Colección Chicana* section of the exhibition is a documentary film produced for the project by award-winning director Tamara Hernandez. It captures the compelling stories of the featured artists, along with their recollections of the Chicano movement they helped to establish. The MUZEO Store will be offering a limited number of DVD copies of the film for purchase.

Papel Chicano: Works on Paper from the Collection of Cheech Marin features bold and intense imagery rich in color that has long been a trademark of art expressing the Chicano experience. Premiering for the first time in California, this exhibition includes original works on paper—primarily pastels, but also drawings, mixed media, oil, acrylic and gouaches. The 19 featured artists include Roberto Gutiérrez, Wayne Alaniz Healy, Leo Limón, Jesús "Chuy c/s" Rangel, Eloy Torrez, John Valadez, Vincent Valdez and Jose Lozano.

Target presents *Chicano Now: American Expressions*, a 5,000-square-foot interactive exhibition, is produced in collaboration with Cheech Marin. The exhibition weaves tradition, history and, of course, humor into a multi-media expression of the lives and rich contributions of Chicanos. *Chicano Now* features original art, three-dimensional environments, original performances, film/video presentations, music, history,

artifacts, interactive displays and more. The exhibition introduces Chicano expressions to the uninitiated, allowing them to experience the impact and joy of Chicano contributions to the American mainstream.

Primarily known as an actor, director, and performer, Cheech Marin is also known as an advocate for, and an ardent collector of, Chicano art. Much of his collection formed the core of his traveling exhibition *Chicano Visions: American Painters on the Verge*, which broke attendance records during its groundbreaking 12-city tour during 2001–2007 to major art museums across the United States. This focus is what led to his exhibitions, *The Chicano Collection/La Colección Chicana: Fine Art Prints by Modern Multiples and Papel Chicano: Works on Paper from the Collection of Cheech Marin*, which opened in Arizona during the fall of 2007 and will be on view at the MUZEO. In 2008, he celebrates his 20th anniversary of collecting with a new commemorative series of exhibitions and art books.



John Valadez "Couple in Downtown L.A." 1984

A third-generation Mexican American and a native of southern California, Marin has received numerous awards for his work on behalf of Latinos, including the 2000 Creative Achievement Award from the Imagen Foundation and the 1999 ALMA Community Service Award from the National Council of La Raza and Kraft Foods. In 2007, he received an honorary Doctorate of Fine Arts for his contributions to the creative arts from Otis College of Art & Design in Los Angeles, and received the inaugural Legacy Award for Arts Advocacy from the Smithsonian Latino Center. He serves on the boards of the Smithsonian Latino Center and the Hispanic Scholarship Fund.

As an actor, Marin is familiar to many as one-half of the famed comedy duo Cheech and Chong; together, they made eight feature films. He has since appeared in more than 20 films, including *Spy Kids*, *Tin Cup*, and *Once Upon A Time In Mexico*. His television credits include co-starring with Don Johnson in the popular CBS drama, *Nash Bridges*. In addition, in 2005, Marin directed the Broadway production of *Latinologues*, a collection of comedic and poignant monologues revealing the Latino experience in America.

"*Chicano Art & Soul* is sure to build upon the great success of our inaugural exhibition showcasing *Imperial Rome*," said Peter

Comiskey, executive director of the MUZEO. *"We're delighted that Cheech Marin is sharing his collection with the MUZEO. This show truly embodies the goal of the MUZEO, which is to present exhibitions that blend something for both adults and families. "Chicano Art & Soul" will appeal to both fine art enthusiasts and families looking for an entertaining and educational day out."*

"Chicano Art & Soul" opens January 26 and continues through April 13, 2008.

The MUZEO is located at 241 South Anaheim Boulevard in Anaheim. Hours are 10 a.m. to 5 p.m. daily. For general MUZEO information, please call 714.95.MUZEO (956-8936) or visit www.MUZEO.org.



Patssi Valdez "Red Chair" 2001

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